

**EUROCITIES KNOWLEDGE SOCIETY FORUM CONFERENCE
PANEL DEBATE – PARALLEL SESSIONS 19th October 2010 14.15-15.15hrs**

SESSION 1 – Conference Suite 1

SMART CITIZENS: Openness in Local Government

Co-production, co-design, open data, transparent processes - How to can we make it work? How are city administrations changing their culture/attitudes and processes? How can citizens and businesses benefit??

Panel participants: 5 min on

- what does your city do already and which projects are in the pipeline?
- what is the biggest challenge for your city?
- what is the biggest challenge for you as an officer?
- how have you overcome internal barriers?

Panel speakers:

- Chris Price – Birmingham City (Facilitator)
- Marcus Dapp – Munich City
- Wolfgang Both – Berlin City
- Simon Whitehouse – Birmingham City
- Richard Wallis - Talis

SESSION 2 – Conference Suite 4a

SMART ECONOMY: Does digital need subsidy?

The Digital Agenda states that Europe must invest more in R&D for ICT and ensure the best ideas reach the market. The public sector expenditure for ICT R&D lags behind that of the international competition. In times when the public sector is cutting down on all 'non-essential' expenditure, what can cities do to help digital innovators and entrepreneurs? What is the cities role?

- access to finance
- providing the right environment
- (pre-) procuring innovative services
- What help can cities give that doesn't mean cash expenditure?
- How do we get better at transferring R&D to the market?

Panel Speakers:

- Paul Bevan – EUROCITIES (Facilitator)
- Joep Brouwers – Brainport Development Eindhoven
- Jarmo Eskelinen – Forum Virium Helsinki
- David Hardman – Birmingham Science Park Aston
- Daniel Cremin – Civico Live Birmingham
- Bruno Pennino - IBM

SESSION 3 – Conference Suite 4b

SMART PUBLIC SERVICES: What is a smart service?

Public services are required to save costs in back office operations, delivering more for less. They need to support environmental sustainability and look at joined up services between departments. The main driver in most cases seems to be organisational efficiency. Could a 'smarter' service be one that looks to increase user friendly, personalised services?

- What does a smart service mean from a citizen's point of view?
- Examples of smart services already in place?
- Has smart to do with delivery in partnership?

Panel Speakers:

- Robert Bell – Intelligent Community Forum (Facilitator)
- Ingrid Goetzl – Vienna City
- Joan Battle – Barcelona City
- James Munro – Patient Opinion UK
- Val Lewis – Regional Action West Midlands (RAWM)

SESSION 4 – Conference Suite 5/6**SMART GOVERNANCE**

This session will present and discuss issues related to ICT for governance and policy modelling with a specific focus on exploratory research activities and innovative approaches for measuring and enabling smart governance solutions. The session will cover

- IPTS research activities on emerging ICT-enabled governance models in EU Cities (EXPGOV - <http://is.jrc.es/pages/EAP/EXPGOV.html>)
- The preliminary draft of the Participative Roadmap on future research on ICT for governance and policy modelling as part of the CROSSROAD Project <http://is.jrc.es/pages/EAP/CROSSROAD.html>
- Discussion of the objectives of the new call for FP7 Objective 5.6 ICT solutions for governance and policy http://ec.europa.eu/information_society/events/ict/2010/index_en.htm

Presenters:

- Gianluca Misuraca (Chair) – Information Society Unit of the European Commission's Joint Research Centre, Institute for Prospective Technological Studies (IPTS)
- Fiona Cambell – University of Napier, Edinburgh UK
- Elisa Lenti - Researcher, Department of Economics and Quantitative Methods (DEMQ), University of Urbino, Italy
- Franco Carcillo – Commune di Torino